

PRIVACY POLICY

This Privacy Policy was last revised on May 20, 2026.

Gossup LLC, a Nevada limited liability company ("Gossup" "us" or "we") are dedicated to protecting your privacy and handling any personally identifiable information we obtain from you with care and respect.

This Privacy Policy sets forth our policy with respect to information, including personally identifiable information that is collected from users of and/or visitors to Gossup.com, as well as any other websites, online software, or mobile applications operated by Gossup (collectively, the "Gossup Service").

This Privacy Policy applies to personally identifiable information collected through the Gossup Service and does not apply to any other information collected by Gossup through any other means.

When this Privacy Policy uses the term "personally identifiable information," we mean information that identifies a particular individual, such as the individual's name, address, e-mail, and phone number. Personally identifiable information is also referred to in this Privacy Policy as "Personal Information."

As used in this Privacy Policy, Gossup includes all of its subsidiary and affiliated entities. Gossup is referred to in this Privacy Policy as "we," "us," "our," and "ourselves."

This Privacy Policy does not cover the information practices of other companies and organizations who advertise our services, and who may use cookies, web beacons (pixel tags), and other methodologies to serve personalized ads.

BY USING THE GOSSUP SERVICE, AND WHEN COMMUNICATE WITH US, YOU UNDERSTAND AND ACKNOWLEDGE THAT WE WILL COLLECT AND USE YOUR PERSONAL INFORMATION IN ACCORDANCE WITH THIS PRIVACY POLICY.

Collection of Personal Information

Typically, the personally identifiable information we receive comes directly from users like you who are interested in using the Gossup Service, signing up as a user of the Gossup Service, and obtaining various products and services from us. We collect personal information when you sign up as a user, contact us with inquiries, purchase products or services, or participate in promotional offers.

The personally identifiable information we collect includes without limitation:

- audio data - this is collected when a you create a new track (“post”). Audio data is stored for playback, and is linked to your account along with the post that it represents. This data is not used to track you.
- device tokens - this is collected automatically if you are using the mobile application. This information is linked to your account and used to deliver background push notifications to your device. This information is not used to track you.
- email address - this is collected upon account creation, and manual email updates. Stored to deliver emails relevant to your account. This information is link to your account for basic account functionality. This information is not used to track you.
- photos and uploaded imagery - this is collected when you chose a new profile picture to upload. We employ automated systems and trusted third-party service providers to review and moderate user-submitted images to ensure compliance with our Community Guidelines. When you upload a photo, it is processed securely by an automated tool to flag explicit, illegal, or harmful content. This processing is strictly limited to maintaining platform safety and functionality, and your photos are not shared for marketing purposes. The profile image uploaded is linked to your account and is not used to track you.
- voice transcripts - this data is collected when you create a new track. The audio data recorded is transcribed into a textual representation that is link to that track, and thus your account. This information is not used to track you.
- text data - text data that is collected for the following purposes: profile description for profile updates, comment text for leaving a comment or reply, group description for creating a group, playlist description for creating a playlist. This data is linked to your account. This information is not used to track you.
- user identifier - This is created and collected upon account sign up. User ID will remain for the duration of your accounts existence. This information is linked to your user and may be deleted upon user account deletion. This information is not used to track you.
- username - this is collected at sign up and essential for usage. This information is linked to your account for the duration of your accounts existence. Username is deleted upon user account deletion. This information is not used to track you.
- ip address - this is collected on our website and desktop application upon user signup. This is used to verify your origin, detect fraudulent activity, unauthorized access or malicious behavior. This information is not collected on the iOS application and is not used to track you.
- product interaction - this is collected information automatically from your interactions within the platform. We use this data to deliver content appropriate to your tastes. This

information is linked to your account, locally on client device, and is not used to track you.

- Other user content, and personal information you voluntarily provide to us through the mobile application, website, on the phone, via email, or in other communications. This information may be linked to your account and is not used to track you.

Information Collected Through Technology / Cookies

We also collect information through technology to make our sites more interesting and useful. For instance, when you come to one of our sites, your IP address is collected. An IP address is often associated with the network through which you enter the Internet, like your ISP or your company. At times, we also use IP addresses to collect information regarding the frequency with which our users visit various parts of our sites. We may also use your IP Address to help diagnose problems with our servers and to administer our websites.

When you use the Gossip Service we may store a small amount of information on your computer. This information will be in the form of a "cookie" or similar file. Cookies are small files stored on your computer, not on our site. We use cookies in our interactive website areas, to deliver content specific to your interests, and so you are not required to reenter your account data every time you connect to the site. Through your web browser you can choose to have your computer warn you each time a cookie is being set, or you can choose to delete or turn off all cookies at any time. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookie settings. For information about cookies from the FTC website visit <https://www.consumer.ftc.gov/articles/0042-online-tracking>.

Our websites may also use a variety of technical methods for tracking purposes, such as JavaScript snippets or pixel tags. We may also use these technical methods to analyze the traffic patterns on our websites, such as the frequency with which our users visit various parts of our websites.

We also maintain standard web logs that record data about all visitors and customers who use the Gossip Service.

Gossip and our marketing partners, including third party service providers, advertisers, advertising networks and platforms, advertising agencies, and data brokers and aggregators may use automated means to collect various types of information about you, your computer or other device used to access this site or its services. This information is based on your usage of this site, including information collected automatically from this site (or by our marketing partners).

A representative, non-exhaustive list of the types of passively or automatically collected information may include: network or Internet protocol address and type of browser you are using (e.g., Chrome, Safari, Firefox, Edge), the type of operating system you are using, (e.g., Microsoft Windows or Mac OS), the name of your Internet service provider and domains used by such

providers, mobile network, device identifiers, device settings, browser settings, the web pages of this site you have visited, pages or service visited before and after you visit a page or service, the type of handheld or mobile device used to view the page or service (e.g., iOS, Android), location information, and the content and advertisements you have accessed, seen, forwarded and/or clicked on, the various time details per visit (e.g., the time spent on each page or service within the site) and the details about the path followed within the site with special reference to the sequence of pages visited, other parameters about the device operating system and/or the user's IT environment, and conversion rates and marketing and conversion data and statistics, reports and analytics, including without limitation your interactions to emails we send, and reviews and surveys regarding this site or any products listed on this site.

If you are accessing a page or service from a computer or a mobile device, you may be asked to share your geo-location information with us. If you agree to the collection of location data, in most cases, you will be able to turn off such data collection at any time by accessing the privacy settings of your computer, browser, or mobile device.

Use of Personal Information

We may use your personally identifiable information in many ways, such as to send you products or services you have requested. In addition, sometimes we hire companies to help deliver products or services, such as a third-party content provider or a company that provides payment processing. In those instances, there is a need to share your information with these companies. We may also use information collected through the Gossup Service for research regarding the effectiveness of the Gossup Service and our business planning, marketing, advertising, and sales efforts.

We may also take your personally identifiable information and make it non-personally identifiable, either by combining it with information about other individuals, or by removing characteristics (such as your name) that make the information personally identifiable to you. There are no restrictions under this Privacy Policy upon our right to aggregate or de-personalize your personal information, and we may use and/or share the resulting non-personally identifiable information with third parties.

We may store personally identifiable information itself or such information may be included in databases owned and maintained by our affiliates, agents, or service providers.

We may also use and disclose the personally identifiable information we collect to:

- send you requested product or service information
- respond to customer service requests
- administer your account
- send you newsletters, text messages or email communications

- respond to your questions and concerns
- improve our website, app, and marketing efforts
- conduct internal quality improvement or business analysis
- to process payments for bills and invoices
- To fulfill or meet the reason you provided the Personal Information to Gossup, such as to create your account, process your transaction or respond to your inquiry.
- To communicate with you, including via e-mail, text message, push notification, social media and/or telephone calls. We may retain your e-mail, e-mail address and our responses to you. This information is used to answer your follow-up questions and measure how effectively we address your concerns.
- To assist with calls made to our representatives or visits made to our office locations. We may collect and combine Personal Information from other sources with Personal Information that you provide online.
- To personalize your experience and to deliver custom content and service offerings relevant to your interests, including targeted offers and ads through our Website, Mobile Apps, Communications, third-party sites, or on other devices you may use. We may ask you to voluntarily provide us with information about your interests, demographics, experience with our services and contact preferences to help customize offerings to you.
- If you send us a resume or curriculum vitae ("CV") to apply online for a position with Gossup, we will use the Personal Information that you provide to match you with available Gossup job opportunities.
- To recognize you and remember your information or location when you return to our website, mobile apps and services.

We may use your Personal Information for the performance of the services or transaction for which it was given and for the basic purpose of this site. We may use your Personal Information in connection with other products, services, promotions, personalized ads, or contests we may offer, and our private, internal reporting for this site, and security assessments for this site. We may also send you messages related to certain features or your activity on this site. We may also send you news or updates about changes to our site or services.

We may share or disclose your Personal Information with our professional advisors (such as attorneys or accountants), potential transaction partners, or other third parties in connection with a transaction in which we sell all or part of our assets or are acquired by or merged with another company.

We may also disclose Personal Information in special cases when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may have breached our Terms of Service or this Privacy Policy or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, or those of other users of our Site or anyone else who could be harmed by such activities, or when we reasonably believe that the law requires us to do so.

We may use publicly available Personal Information posted on social media profile information including photos for purposes of assisting us, and our marketing partners with marketing and advertising activities and with contact management.

We may participate with our marketing partners for purposes of providing personalized ads based on your interests. This activity is performed by collecting data and by using cookies and other tracking and data collection methodologies discussed above to transfer information to our marketing partners which manage advertising activities.

Our marketing partners may also use cookies and other tracking and data collection methodologies discussed above to measure advertisement effectiveness and for other purposes that are disclosed in their own privacy policies. We have no access or control over these cookies and other tracking and data collection methodologies that may be used by our marketing partners, and we have no responsibility or liability for the privacy policies and practices of these sites.

Image Content Moderation And Safety

To ensure a secure and safe community environment, all user-uploaded photographs are automatically scanned for inappropriate, explicit, or policy-violating content.

We utilize AWS (Amazon Web Services) Rekognition to execute this automated image analysis. When you upload a photo, the visual data is securely transmitted to AWS strictly for real-time validation and moderation purposes.

We value your data privacy: our system architecture is explicitly configured to opt out of all third-party AI training pipelines. AWS is contractually and technically prohibited from retaining, storing, or using your submitted photos to train, refine, or develop its machine learning or artificial intelligence models.

Automated Decisions And Appeals Process

We use automated scanning tools to protect our users. If our system flags or removes an image you uploaded, this action is taken automatically based on the safety parameters of our platform.

Because these decisions are automated, mistakes can sometimes happen. We do not currently offer a built-in automated appeals dashboard, but you have the right to request a manual review.

If you believe your content was incorrectly flagged or your access was mistakenly restricted, please contact us directly at appeal@gossip.com. A human moderator will review your request within 3 business days.

Messages and Communications

Comments or questions sent to us using email or messaging forms will be shared with Gossip staff who are most able to address your concerns. We may archive your messages once we have made our best effort to provide you with a complete and satisfactory response.

By providing a telephone number, you expressly consent and authorize us, as well as any of our related affiliates, agents or contractors, to contact you through the use of any dialing equipment (including a dialer, automatic telephone dialing system, and/or interactive voice recognition system) and/or artificial or prerecorded voice or message. You expressly agree that such automated calls may be made to any telephone number (including numbers assigned to any cellular or other service for which you may be charged for the call) you provide. In addition, you expressly consent and authorize the receipt of text messages from us at any telephone number (including numbers assigned to any cellular or other service for which you may be charged for the call) you provide. By providing this express consent, you specifically waive any claim you may have for the making of such calls or texts, including any claim under federal or state law and specifically any claim under the Telephone Consumer Protection Act, 47 U.S.C. § 227. By providing a telephone number, you represent you are the subscriber or owner or have the authority to use and provide consent to call or text the number.

By providing your email address, you expressly opt-in to the receipt of email communications from us and our affiliates, agents, or contractors for or related to goods or services, your account, and other services. By providing this express consent, you specifically waive any claim you may have for the sending of such emails, including any claim under federal or state law and specifically any claim under the CAN-SPAM Act, 15 U.S.C. § 7701, et seq. By providing an email address, you represent you are the subscriber or owner or have the authority to use and provide consent to contact the email address.

Third Party Services

We use third-party service providers, such as Mailgun, to help us manage and deliver our email communications. When you sign up for our services or subscribe to our mailing list, your name and email address may be securely transferred to Mailgun for the sole purpose of sending you these emails. Mailgun is contractually bound to protect your information. You can read more about their data protection practices in the Mailgun privacy policy: <https://www.mailgun.com/legal/privacy-policy/>.

This Privacy Policy does not cover the use of cookies or web beacons by any third parties, so be sure to review the privacy policy of any third-party websites you visit.

Data Storage and Hosting Providers

We utilize specialized, third-party cloud infrastructure and database services to securely host our platform, optimize performance, and maintain application data. Depending on your interactions with our services, your personal information may be processed and stored across the following managed cloud database providers:

- MongoDB: Used for managing general application data, account configurations, and user profiles. You can review the MongoDB privacy policy for more details.
- CockroachDB: Used for handling highly resilient, distributed data transactions and consistent system records. You can review the CockroachDB Labs privacy policy for more details.
- ScyllaDB: Used as a high-performance, low-latency data store for system metrics, real-time logging, or fast data processing. You can review the ScyllaDB privacy policy for more details.

Cloud Infrastructure, Security, and Hosting Providers

To ensure our platform is fast, secure, and reliable, we use industry-leading third-party cloud infrastructure and web security providers. Your data is processed and hosted using the following services:

- Amazon Web Services (AWS): We use AWS (provided by Amazon Web Services, Inc.) to host our core application servers, compute workloads, and file storage. Depending on your location, your data is stored in secure AWS data centers. You can review the AWS Privacy Notice for more information.
- Cloudflare, Inc.: We use Cloudflare to protect our platform against cyberattacks (such as DDoS attacks), optimize network performance, and content delivery. When you visit our website, your web traffic—including your IP address, browser type, and regional location—routes through Cloudflare’s global network to ensure a secure connection. You can review the Cloudflare privacy policy for more details.

When you visit our website or use our desktop application, we automatically collect certain information about your device and internet connection. This includes your Internet Protocol (IP) address, operating system, and browser type.

Both AWS and Cloudflare act as data processors on our behalf. They are contractually bound to implement strict technical safeguards and are prohibited from sharing or using your personal information for any purpose other than maintaining our infrastructure and security.

Social Media / Remarketing

When we interact with you through our content on social media platforms, third-party platforms, third-party websites, applications, integrations, and services of our marketing partners, we may obtain any information regarding your interaction with that content, such as content you have viewed and information about advertisements within the content you have been shown or may have clicked on. For a description of how social media services and other third-party platforms, plug-ins, integrations or applications handle your information, please refer to their respective privacy policies and terms of use, which may permit you to modify your privacy settings.

We also may participate in remarketing, retargeting, and behavioral advertising services. In such cases, we may provide Personal Information such as your email address and phone number to a third party services such as Facebook, Google, Microsoft, Instagram, or X to determine if you are a registered account holder with one or more services.

We also may collect publicly available Personal Information posted on social media platforms and profiles. When you engage with our content on or through social media platforms or other third party platforms, plug-ins, integrations or applications, you may allow us to have access to certain Personal Information in your profile that you have added to these platforms. This may include your name, e-mail address, photo, gender, birthday, location, an ID associated with the applicable third-party platform or social media account user files, "like" photos and videos, your list of friends or connections, people you follow and/or who follow you, or your posts or "likes."

Links to third party websites

The Gossip Service includes links to other websites whose privacy practices may differ from those of Gossip. If you submit personal information to any of those sites, your information is governed by their Privacy Policies. We encourage you to carefully read the Privacy Policy of any website you visit.

Security

The Gossip Service has security measures in place that are intended to help protect against the loss, misuse, unauthorized access or alteration of information under our control both during transmission and once the information is received. These measures include encryption of data using the Secure Socket Layer (SSL) system when you send your personal information electronically to the Gossip Service.

However, no Internet or e-mail transmission is ever fully secure or error free. In particular, e-mail sent to or from the Gossip Service may not be secure. Therefore, you should take special care in deciding what information you send to us via e-mail. Please keep this in mind when disclosing any personally identifiable information via the Internet. Although we will do our best to protect your personal information, we cannot guarantee the security of data while you are transmitting it to our site; any such transmission is at your own risk.

Data Retention

Unless required under applicable law, we will retain your personally identifiable information for our business records even after your account is deleted. This is necessary for maintaining our business and accounting records as to the services you have purchased and the payments you have made.

Purchase or Sale of Businesses

We may buy, merge, or partner with other companies or businesses and in so doing, acquire or transfer information. We may also, sell, assign, or otherwise transfer such information in the regular course of business. Information collected through the Gossup Service may be among the transferred business assets. In the event that a portion or substantially all of our assets are sold or transferred to a third party, your information would likely be a transferred business asset, and you hereby agree to such a transfer.

In the unlikely event of our bankruptcy, insolvency, reorganization, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your personal information is treated, transferred, or used.

Additional Disclosures

We will disclose personal information when we believe in good faith that such disclosures are required by law, including, for example, to comply with a court order or subpoena; to enforce our Privacy Policy; to protect your safety or security; and/or, protect the safety and security of our websites, us, and/or third parties, including the safety and security of property that belongs to us or third parties. We may disclose personal information to any person performing audit, legal, operational, or other services for us.

Non-Personal Information

We may use and share non-personal information – that is, de-identified information that cannot be used to identify you - for any lawful business purpose without any obligation or accounting to you. For example, we can use non-personal information for developing products, services, and providing those offerings to other users and third parties. We may use your personal information to generate non-personal information. When we do so, we will take reasonable measures to ensure that the non-personal information is no longer personally identifiable and cannot later be used to identify you. We may also disclose non-personal, aggregate, anonymous data in a de-identified format based on information collected from users to investors, and other third parties.

Children's Information

We do not knowingly collect any information from, or sell to, children under the age of 16. If you are a parent or guardian who has discovered that your child under the age of 16 has

submitted his or her personally identifiable information without your permission or consent, please contact us and we will remove the information at your request.

Changes and Updates

We may revise this Privacy Policy from time to time as we add new features or modify the way in which we manage information, or as laws change that may affect our services. If we make material changes to our Privacy Policy, we will post notice of this on the Gossup Service prior to the changes becoming effective. Any revised Privacy Policy will apply both to information we already have about you at the time of the change, and any personal information created or received after the change takes effect. We include a version number on this Privacy Policy consisting of the date (year, month, and day) it was last revised. We encourage you to periodically reread this Privacy Policy, to see if there have been any changes to our policies that may affect you. Your continued use of the websites after any such changes constitutes your acceptance of the new Privacy Policy. If you do not agree to this Privacy Policy or any future Privacy Policy, do not use (or continue to use) the websites.

Do Not Track

We currently do not participate in any "Do Not Track" frameworks that would allow us to respond to signals or other mechanisms from you regarding the collection of data.

Your State Privacy Rights

State consumer privacy laws may provide their residents with additional rights regarding our use of their personal information.

Certain states may provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose.
- Data portability.
- Opt-out of personal data processing for:
 - targeted advertising
 - sales; or
 - profiling in furtherance of decisions that produce legal or similarly significant effects

- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights vary by state. To exercise any of these rights use the **Contact Information** below to state your request. We may have a reason under the law why we do not have to comply with your request or may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Please note that in order to verify your identity, we may require you to provide us with information prior to accessing any records containing information about you.

International Privacy Laws / Storage and Transfer of your Data

Gossup is a U.S.-based company. If you are using the websites from outside the United States, please be aware that you are sending information (including potentially personally identifiable information) to the United States. Any information sent to Gossup will be held in accordance with privacy laws in the United States and this Privacy Policy.

EEA/Switzerland/UK Data Transfers

Gossup is a U.S.-based company with no EEA/EU/UK establishments at this time. By using the Gossup Service, you are transmitting information to Gossup in the United States and its service providers (in the United States and third countries). If you are a resident of another country, note that the United States and other countries may not afford the same privacy protections as your country of residence.

Special Notice to EEA, UK and Switzerland Citizens and Residents

If you are a citizen of or reside in the EEA, Switzerland, or the UK, you may be entitled to certain rights, subject to applicable exceptions, under the GDPR, Swiss, and UK data protection laws.

To submit a request to exercise your rights, please use the **Contact Information** below. We may have a reason under the law why we do not have to comply with your request or may comply with it in a more limited way than you anticipated. If we do, we will explain that to you in our response.

Please note that, in order to verify your identity, we may require you to provide us with information prior to accessing any records containing information about you.

Other Jurisdictions

If you are the resident of another state or a citizen of another jurisdiction not listed above and you believe that you have the right to request certain actions, including the right to request that personal information be deleted, please submit your request using the **Contact Information** below.

Contact Information

If you have any questions about this Privacy Policy, our policies and practices concerning the Gossup Service, your rights under this statement, and your dealings with Gossup, please contact us.

Gossup LLC

Attn: Privacy Agent

40 Bay Bridge Dr

Gulf Breeze, FL 32561

ADDRESS

Email: privacy@gossup.com